

Souvenir Program



KOA DEDICATORY PARTY
AND NATIONWIDE BROADCAST

Radio Station KOA

The National Broadcasting
Company The General
Electric Company and
Harry Huffman

KOA

**DEDICATORY
PARTY AND
NATIONWIDE
BROADCAST**

8:30 TO 11:00 P. M.

July 7th

THE COSMOPOLITAN HOTEL

11:00 P. M. *July 7th* TO

6:00 A. M. *July 8th*

THE DENVER THEATRE

DENVER • COLORADO

The Studio Party

8:30 TO 11:00 P.M., July 7

Silver Glade

THE COSMOPOLITAN HOTEL



8:30 TO 9:00—FROM RADIO CITY, NEW YORK

PAUL WHITEMAN and his Orchestra featuring famous radio artists including—

VIRGINIA RHEA

SISTERS OF THE SKILLET

MARIO COZZI

RAMONA

COUNTESS ALBANI

Short addresses by—

GERARD SWOPE, *President,*
The General Electric Company

M. D. AYLESWORTH, *President,*
National Broadcasting Company

9:00 TO 9:30—FROM SILVER GLADE, DENVER

WALTER HUSTON in Dramatic Bits

FRED SCHMITT and his Twenty-four-piece Orchestra

FOREST FISHEL and Male Chorus of twelve voices

MILDRED KYFFIN, *Mezzo-Soprano*

9 TO 9:30—FROM SILVER GLADE, DENVER—*Continued*

Short addresses by—

GOV. ED. C. JOHNSON

MAYOR GEORGE D. BEGOLE

A. L. JONES, *District Manager,*
General Electric Company

9:30 TO 10:00—FROM SAN FRANCISCO

MEREDITH WILSON and his Orchestra

DORIC AND KNICKERBOCKER MALE
QUARTETS

TOMMY HARRIS, Little King of Song

COQUETTE VOCAL TRIO

EVERETT FOSTER and MALE OCTET

GOGO DELYS

SEN. FRANKENSTEIN FISH FACE

PINKY LEE

WALKING JIG SAW PUZZLE

HELEN TROY and MARY HOPKINS

10:00 TO 11:00—FROM SILVER GLADE, DENVER

COLORADO PIONEERS MALE QUARTET

BIG YANK MOUNTAINEERS

OLD WAGON TONGUE: Reminiscences of
the old West—"Reynolds Gang Buried
Treasure"

CRYSTALEERS and the PIANO TWINS fea-
turing—

FAYE ROSWELL—*Piano*

RALPH HANSELL—*Xylophone*

RALPH DAUMANN—*Electro Steel Guitar*

ELEANOR LEFFINGWELL—*Piano*

The Theatre Party

Presenting the greatest aggregation of stage and radio stars ever broadcast from any radio station in the Rocky Mountain West

11:00 P.M. July 7 TO 6:00 A.M. July 8

HARRY HUFFMAN'S

Denver Theatre



11:00 TO 11:30—FROM DENVER THEATRE

FRED SCHMITT and his Orchestra with Organ
THE SOLITAIRE COWBOYS

11:30 TO 12:00—FROM DENVER THEATRE

CHARLES SCHEUERMAN and his Orchestra with
JANET BIBLE and TOM JONES, *Soloists*

COLORADO PIONEERS QUARTET

COLUMBIAN MALE TRIO

RADIO SKIT: "I Had a Friend," written by MRS.
A. L. JONES

12:00 TO 6:00 A.M.—FROM DENVER THEATRE

SIX-HOUR VARIETY SHOW, VANCE GRAHAM,
Master of Ceremonies, presenting the best
talent in the Rocky Mountain West, includ-
ing:

12 TO 6 A.M. — FROM DENVER THEATRE — *Continued*

Orchestras

SCHMITT
SCHEUERMAN
TOM GERUN AND HIS CALIFORNIANS
PETE SMYTHE
VIC SCHILLING

Soloists

Organ: CLARENCE REYNOLDS; VIOLA LEE;
EDNA DODD

Violin: HENRY T. GINSBURG;
DAVID EISENBERG

Cello: ELI TRUSTMAN; FRANK JOHNS

Viola: MAURICE PERLMUTTER;
CHARLES SCHEUERMAN

Flute: VINCENT DE SCIOSE;
BENTON STUART

Piano: FRANCIS HENDRICKS;
MILTON SCHREDNICK

Banjo: JOE HEIMLICK

Accordion: BUD HEYDE

Xylophone: RALPH HANSELL

Electro Steel Guitar: RALPH DAUMANN

Soprano: JOSEPHINE NERI; JEAN DICKEN-
SON; MARY FIGGEN; WINNIE VINCENT

Contralto: MILDRED KYFFIN; LAURA KEMP
ANDERSON; JANE BALLANTYNE

Tenor: FOREST FISHEL; ALLEN GRUBB;
HOMER REID

Bass: BEN GILBERT; CHAS. HOUSEMAN;
TOM JONES

Stage Acts

TOM JONES
GERMAINE HASKIN
RALPH DAUMANN
TABOR THEATRE ACTS

Novelties

COLORADO PIONEERS
THE MAUI ISLANDERS
CRYSTALEERS

Piano Duos

RATH-SCHREDNICK
ROSWELL-LEFFINGWELL

Quartets (Male)

COWBOYS
HOFMANN
OLINGER
MOORE
COLORADO REVELERS

Trios

COLUMBIAN
BLUE BELL

Duos

CARLETON AND KAY BOWMAN

Organizations

ARION MALE CHORUS
LIONS GLEE CLUB
PHILHARMONIC ACAPELLA CHORUS
LAMONT SCHOOL OF MUSIC
DENVER COLLEGE OF MUSIC



*Refreshments will be served during the party through
courtesy of Harry Huffman*

What the 50,000-Watt KOA Means to Radio Listeners

THERE IS A LITTLE GIRL in Denver who was asked the other day by her mother if she knew how to spell Denver. Without a moment's hesitation came her reply: "K—O—A Denver."

To millions of people all over the United States the relationship between Denver and Radio Station KOA is fully as close as it was in the mind of that little girl. Denver to them means KOA, and KOA to them means Denver.

Day and night, month in and month out, for practically ten years, the words "KOA Denver" have been going from Denver to the ends of the earth. And now, with wattage four times greater than it was in the past and twenty times greater than it was when KOA started, KOA enters a new period of more use, of more service, of more value.

The increased power granted to KOA by the Federal Radio Commission ranks KOA as one of the leading broadcasting stations in the United States. Only a few other stations equal KOA's 50,000 watts; none, save one, an experimental station, exceeds it. Denver, therefore, now ranks with any other city in the nation as a radio city.

According to Mr. O. B. Hanson, Technical Operations and Engineering Manager of the National Broadcasting Company, the man who designed Radio City: "KOA is technically the finest broadcasting station in the United States."

But just what will this increased power mean to the radio listener and to clients of KOA?

The answer is: It will mean improved reception at all times, during all seasons. Many radio listeners know that during daylight hours reception is not so good as after nightfall. KOA's new power will greatly eliminate this difference. And listeners know also that during the summer months static is the bane of radio reception. KOA's 50,000 watts double the strength of summer reception and minimize static. And, naturally, with four times its former power KOA will reach farther and broaden in influence.

The first KOA program was broadcast on Dec. 15, 1924. Radio then was an infant miracle. Commercial broadcasting was timidly beginning. The whole thing was pretty much of an ex-

periment. The little station in Denver, large for those days, small for these, was granted a license to broadcast with 2,500 watts. And it began its career.

During the past ten years KOA has become an integral, a necessary part of Denver's life, of the life of the whole Rocky Mountain West, in fact. In civic matters, in championing the region, in developing Denver, and Colorado, and the West, KOA has always been conspicuous in offering its facilities in the public interest. KOA fits in with life in the Rocky Mountain West.

KOA, carrying both the Red and the Blue NBC networks, offers the finest programs in the United States, including Ed Wynn, Amos and Andy, Paul Whiteman, Jack Benny, Jack Pearl, The First Nighter, One Man's Family, Rudy Vallee, Jessica Dragonette, Boston Philharmonic Orchestra, Chicago Symphony Orchestra, Metropolitan Opera Company, Harry Richman, John B. Kennedy, Lanny Ross, Ben Bernie, Duke Ellington, Meredith Wilson, Guy Lombardo, Ted Fiorito, Lowell Thomas, Floyd Gibbons, light operas, international broadcasts, and scores of others.

With greatly increased power, with the finest facilities in the United States, and with the same old enthusiasm for Denver, for Colorado, for the Rocky Mountain West, KOA now enters a new period in its history.



